



Dongin Chang

GRAPHIC/WEB/PRODUCTION DESIGNER

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Experience:

Production Designer, Curriculum Associates, Inc., Brooklyn, NY

November 2018 - December 2022

- Created and edited digital/print products utilizing Photoshop, Illustrator, and InDesign.
- Designed layouts, updated and created visual assets for interior and cover pages.
- Manipulated and retouched photos and optimized files as needed.
- Prepared, exported and finalized files for print/digital.

Freelance Designer, HD MADE, New York, NY

October 2017 - May 2018

- Designed and created static and animated social media advertisings and banners for the NHL games on NBC (throughout the whole season, playoffs and Final).
- Created and updated Power point, Keynote and Google slide decks for varous projects.
- Created wireframes and webpages utilizing Sketch, Invision, Photoshop, Illustrator, Squarespce, html and css.
- Designed and updated brochure covers, pages, logos and icons.

Senior Designer, Amplify Education, Inc., Brooklyn, NY

January 2013 - March 2016

- Created and edited digital/print products utilizing Photoshop, Illustrator, and InDesign.
- Designed layouts and created visual assets for books, apps, websites and teaching materials.
- Updated various projects and optimized files as needed.
- Prepared, exported and finalized files for print/digital.

Production Designer, News Corp. / The Daily, New York, NY

December 2010 - December 2012

- Designed and created daily tablet news pages for Art & Life and Weekend Section utilizing Photoshop, Illustrator, and CMS.
- Worked with copy, photo, video and design team and found solutions for daily production.

Web Designer, Mass Transmit, New York, NY

December 2009 - December 2010

- Created Web pages, microsites, templates and emails utilizing Photoshop, Dreamweaver, Flash, HTML, and CSS.
- Created Flash animations utilizing Photoshop, Illustrator, and Flash with Action Script.
- Designed layouts, created graphics, slicing images, managed contents and uploaded files to the servers using FTP.

Skills:

Photoshop, Illustrator, InDesign, Dreamweaver, Digital Production Design, Photo manipulation, Visual Design, UI, Sketch, Invision, Squarespace, Power point, Keynote, Static and animated banners, Brochure, business card, logos, icons, social media ads. HTML, CSS, Wordpress, Webflow, Muse, Vector drawing, Microsoft Office, Google Drive Suite, Fluent in Korean

Education:

The Art Institute of New York City, A.O.S. degree in Interactive Media Design, New York, NY